

## THE FUEL MARKET

The market recently has been dictated by the OPEC+ cuts that have taken place throughout the year. Unfortunately, this has meant that the oil prices going into August are the highest they have been for the past three months. This is all partly due to the indicators predicting that global demand will be the largest on record this year, which has meant that prices have followed tradition and gone up. It also seems that the report alone showing this prediction earlier in the year has now been swallowed and dictated the overall market movement. The demand also makes us look at

supply as a whole – is there enough to go around? We do not expect there to be any oil supply issues but thinking back over the last three years shows us that these issues develop quickly, with little broadcast until they are at the front door. One question we still get asked today - was there actually a shortage when people were panic buying petrol and diesel at the pumps? The main answer during that specific time is that the demand skyrocketed, and the industry had to dig deep to keep up with the new need for very quick distribution.



**Stuart Honeywill**  
Business Development Manager  
Depot: **Gloucester**

### MEET THE TEAM FEATURE:

#### What do you think sets you apart in your field?

I grew up in a farming family, so I am very at home with the farming community and have a lot of understanding of the hard work needed to get through just one day! I also have first-hand experience of how rewarding it can be.

#### Describe a time you went above and beyond to help a customer?

Since joining Ford Fuels one instance sticks out whereby one of our customers was urgently seeking a certain oil for a piece of plant machinery that needed to leave by 4pm. I was able to collect that oil from our stock in our Stalbridge depot and drop it off to the customer over 200 miles away on the same day as the order.

#### What is a cause you are passionate about?

I am passionate about sustainability whether that be nationally, globally or focused on our local communities. I know that everyone at Ford Fuels is also very conscious of this and of how we can improve and diversify as a business moving forwards, whilst reducing the financial impact on our customers.

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## MEET THE TEAM



*For up to date news and market talk please contact our pricing team.*



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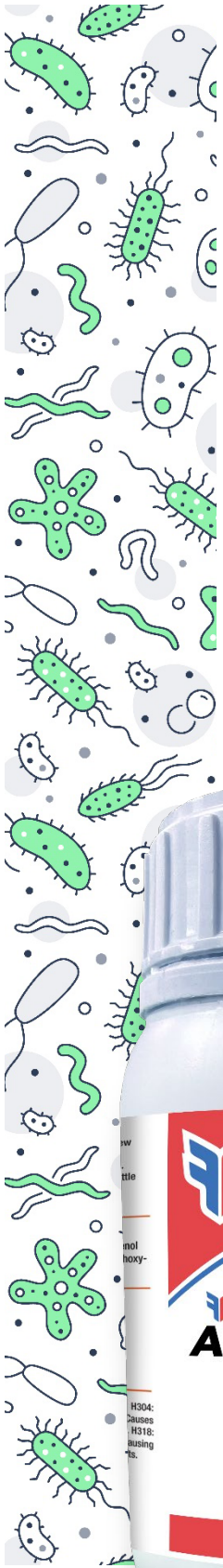
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## OIL BUGS

There has recently been widespread news about an increased number of diesel bug issues within Gas Oil tanks. Diesel bugs are created by condensation or outside influence getting inside the tank. These bugs create excess sludge in the bottom, which go through the filters and impact the engine performance. The bugs will decrease the fuel, decrease its performance and in the worst cases, ruin the engine.

Being on top of this situation will save you time and money. With Ford Fuels, our dedicated team can offer expert advice on how to keep your system running at its optimum.

Spotting these issues and acting early is key. The things to look out for include:

- Flow from the dispenser being clogged or slow.
- Filters on the tank or in engines need changing more regularly.
- Engines not smoothly starting or not smoothly ticking over.

Having bugs is not a foregone conclusion, however. They can be prevented by:

- Checking tanks regularly for any breaches that could compromise the fuel inside.
- Checking for any irregularities in how the fuel is performing in any equipment or vehicles.
- Using our **ANTI-BUG KILL** Fuel Additive to keep your tank actively protected against any bug issues (contact us to order some today).



Being on top of this situation will save you time and money. With Ford Fuels, our dedicated team can offer expert advice on how to keep your systems running at their optimum.

We also supply a Fuel Additive called **GAS OIL SUPREME**, which increases the performance of your Gas Oil, reduces its emissions and controls engine deposits. Call your local representative or our offices to speak to us about how it works.

For Red & White Diesel

## ANTI-BUG KILL

### WHAT'S IT FOR?

Kills microbial infestations.

### FEATURES & BENEFITS

- Kills Bugs within 24 Hours.
- Avoids Blocked Filters.
- Leaves No Residue.



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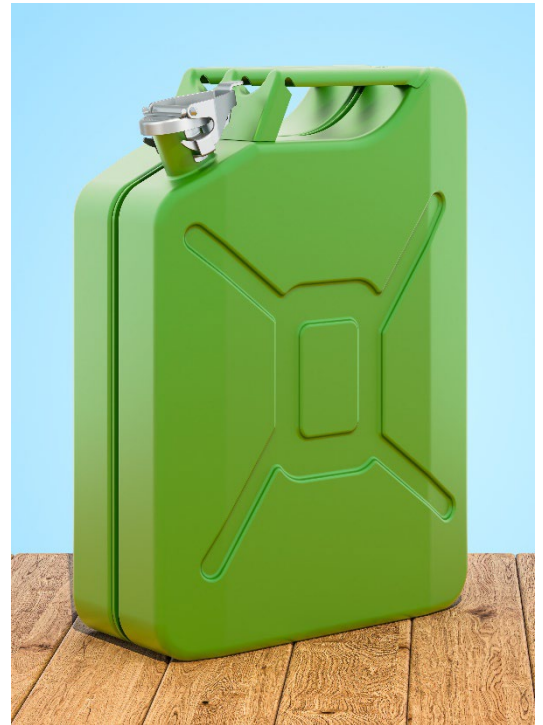
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## Interesting Facts...

### THE JERRY CAN: A SHORT HISTORY

Transporting fuel efficiently to/around battle zones has always been necessary in any war strategy. In World War 2, the Germans came up with a way to do this in what they called "Wehrmacht Kanisters." These canisters were brilliant in their simple design. They were cheap, with just two pieces of steel slotting together with a single weld. The funnel could be opened without a tool, and the spout allowed for a smooth pour. The design also allowed the cans to float, providing an all-terrain way to move either fuel or water to strategic places. A sympathiser leaked this secret design to the allied forces, and by VE day there were 21 million "Jerry cans" in circulation. As I'm sure you know the allied forces referred to the Germans as 'Jerrys'. They remain to this day the most popular way to correctly store small amounts of fuel.

"Without these cans, it would have been impossible for our armies to cut their way across France at a lightning pace, which exceeded the German Blitz of 1940" - Franklin D. Roosevelt



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