



INTRODUCTION

We find ourselves in the last six months of the year in a current dry period. What seemed like endless days of rain have lifted for the time being. Silage season is in full swing. On our side, we are focused on delivering products to farms as routinely as required. We have plenty of options available to you should you require regular top-ups, including our popular telemetry system. Telemetries are monitored by us, via a notification that will alert once the tank level drops below a trigger point. This then leads to a fuel delivery, allowing you to focus on other areas of the farm, and not worry about running out of fuel at critical points.

FUEL MARKET NEWS

OPEC (Organization of the Petroleum Exporting Countries) has announced that the cuts on crude oil production, which began in 2022, will be continued until at least 2025. They are currently curbing the output by 5.86million barrels per day. This is close to 6% of global demand. The reason for this is because of the current high interest rates, inconsistent demand and the fact that the American oil producers are pushing up their production. The energy minister for Saudi Arabia has declared that until these factors have a better outlook, OPEC's cuts would remain in place.

The effect this will have in the medium to long term remains to be seen. Usually after such an announcement there is a price increase, and this time is no different. We are currently amid a 4-week spike with the market continuing to increase daily.



MEET THE TEAM



George

Fuel Supply &
Pricing Co-ordinator

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Alex

Commercial
Pricing Co-ordinator

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*For up to date news and market talk
please contact our pricing team.*

FORD FUELS LTD

The Oil Depot | Farrington Fields Trading Estate
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01761 452222

www.fordfuels.co.uk



WE HIGHLY RECOMMEND USING GAS OIL CONDITIONER FUEL ADDITIVE

Gas Oil Conditioner provides an all-in-one treatment for gas oil. It will help to improve the day to day running of diesel engines and will stabilise the fuel during storage.

Due to the changes in government environmental standards, the RTFO (Renewable Transport Fuel Obligation) sets new biofuel targets each year. These targets relate to the quantity of FAME (Fatty Acid Methyl Ester) in the fuel. FAME is added to replace the sulphur in your diesel with a more environmentally friendly product, such as cooking oil.

Due to these changes some customers may experience some build up of sludge or particulates in their machinery or tank unless the fuel is also treated with the appropriate fuel additive. To improve your fuel efficiency, we strongly recommend using our Gas Oil Conditioner with every order of fuel. This additive can easily be added to the fuel currently in your tank or when we deliver.

Gas Oil Conditioner Benefits:

- Controls engine deposits
- Increases the cetane number
- Maintains fuel/water separation
- Improves fuel lubricity
- Prevents microbial infestations (bugs)
- Increases the fuel shelf life
- Inhibits fuel filter blocking

Talk to your sales representative or local depot for more information about all our Fuel Additives.

From as little as
+2p per litre

1Ltr Bottle = £40.50 (+VAT)
& Treats 2000Ltrs Gas Oil



*Sizes, Prices, and Distillation will vary for each additive.

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GREENER FARMING

THE CASE FOR HVO

With the demand now increasing for HVO, the prices have reduced substantially in the last year, making the rates much more accessible.

As everyone looks to reduce their impact on the environment, greener alternatives to fossil fuel are being sought after. Whilst advances are being made in the electrical and hydrogen industries, we recognize the costs that this will create, with people having to replace their machines with less capable technology. We believe that HVO (Hydrotreated Vegetable Oil) offers people the most cost-effective way to create less emissions in farming, due to it being a drop-in replacement for regular red diesel.

To find out more about the current prices of HVO or the product itself, speak to our **Pricing Department** on **01761 454069**.

*It is important to check with any machine manufacturer before using HVO, to check that it will not affect the warranty. *



IS IT TIME TO CHECK YOUR TANK?

Did you know hot weather can crack and damage your oil tank? We recommend you get your oil tank inspected at least once a year. This will ensure your tank is safe, complies with regulations and is functioning well and without any leaks, cracks or undue stress. Even undamaged tanks should be replaced approximately every 10 years.

We currently have a special offer on our storage tanks. Buy a DESO tank today and you will also benefit from receiving a FREE Telemetry System.

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Buy today...

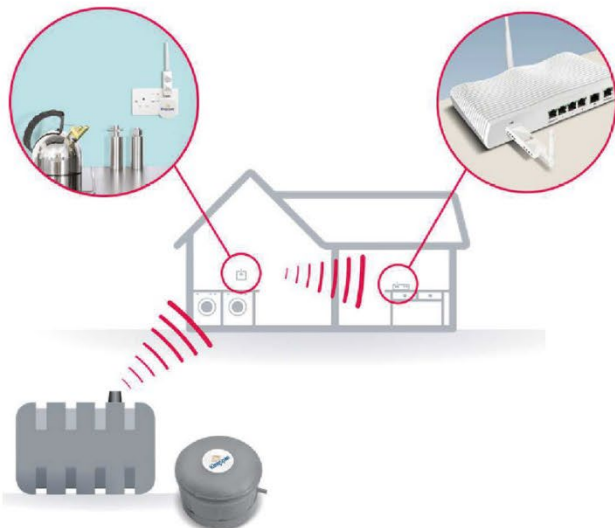
DESO OIL TANKS

Bunded Tanks, Single Skin Tanks, Diesel Dispensers, AdBlue Tanks, Waste Oil Tanks

FREE Telemetry System

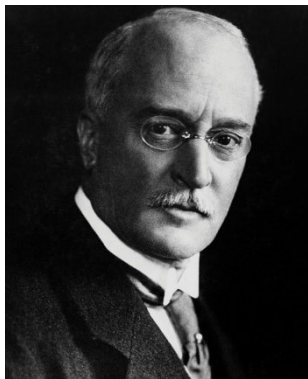
for remote tank monitoring

Valid when purchasing any tank from the DESO tank range. Exp.31/08/24



BENEFITS OF A SensiT TANK MONITOR

- ✓ Remotely monitor tanks.
- ✓ Monitor up to 8 sensors.
- ✓ Mix & match sensors to your needs.
- ✓ Schedule data delivery.
- ✓ Immediate threshold broken alerts.
- ✓ Powered by USB port.



Interesting Facts...

The inventor of Diesel Engines – Rudolf Diesel

In the late 1800's, the German Rudolf Diesel decided that engines needed to change away from steam. Firstly, steam engines were inefficient, wasting 90% of their energy. Secondly, smaller diesel engines could offer smaller businesses the chance to compete against bigger companies. From this, the original diesel engine was born. The diesel engine proved to overcome both issues with steam (although diesel engines ended up being taken on by conglomerates). For his efforts, Rudolf joined the Automotive Hall of Fame in 1978.

Rudolf had a mysterious death in 1913. Whilst travelling to London, he left dinner on the steamer the SS Dresden, with a message to wake him early the following morning. Rudolf was never seen again. Conspiracies about his death remain to this day. Some have argued that he fell, whilst others say that his death was a ruse by the British, so that he could defect to the British cause before the war.

MEET THE TEAM FEATURE:



Lynda Smith

Key Account Manager

What do you most love about your job?

Every day is busy, and every call is different. I love helping and advising customers and the sales team.

What bought you to where you live now?

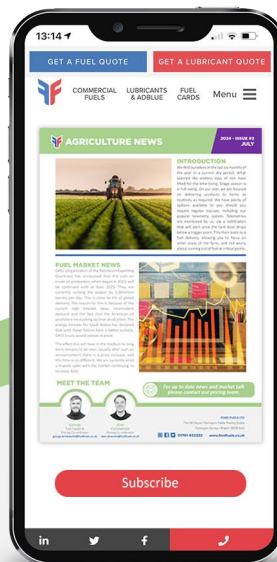
My family is from Llandogo in the Wye Valley. Unfortunately, there is not much work in this very small rural village. Magor is where I live now and have done since 1990. It has excellent road links to England and Wales and is a very friendly pretty village. Great for work and very peaceful.

What industry changes do you think will have the biggest impact?

Between the energy and farming industries, we both have an important part to play in the future regarding our waterways and livestock. Therefore, I think the change to Smart Agriculture and the move to HVO fuel will have a major impact on this.

What do you think sets you apart in your field?

My enthusiasm and self-motivation ensure the customer has a polite, prompt and excellent ordering experience. I take ownership of every call or email and sort it out in a satisfactory outcome for the customer.



SCAN TO
SUBSCRIBE



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